



<http://www.aussiehome.com/>

SITE DESCRIPTION

Aussiehome.com is a web site showing real estate for sale and rent, developments, land estates... mainly in the higher end suburbs of Perth metro, plus regional areas such as Mandurah, Dunsborough, Broome & Margaret River, Western Australia. They also have some properties displaying in Melbourne, and will open Sydney in the New Year.

Aussiehome.com has an 8-year operating history, and has won numerous IT, design and business awards. They are well SEO'd (enter 'perth real estate' into a Google search), run Adwords and outdoor advertising campaigns.

The site is fast to load, easy to navigate and has grown organically to be a major player in the WA real estate online market. They have pioneered mapping since day one on their site, and have features such as suburb trend charting, travel directions, keyword searching, calculators... which are unique to the site.

If you are looking for people interested in the best properties in Perth and WA, then this is the site to showcase your products.

The site attracts all those interested in the property market, buyers & sellers, investors, renters & landlords, people moving into WA (1000+ a week).

The site has grown to display over 6000 properties for sale, over 800 for rent, 25 developments, 37 land estates, 8 retirement villages, including commercial properties

DEMOGRAPHIC PROFILE

- Income: \$ Higher end
- Well educated, live in the western suburbs, work in the City
- Interested in buying, selling, renting, investing in property in the higher ends of Perth and WA

RATE CARD

- 468x60 Leaderboard - \$
- 120x600 Skyscraper - \$
- 300x250 Rectangles - \$
- Opportunities on WA/Melb home/internal pages;
- for sale/for rent search

TRAFFIC

- Monthly Page Impressions: 750,000/month
- Visitor Sessions: 330,000/month
- Unique Users: 70,000/month
- Average Session Length: 7.56 mins

SCREEN SHOT

