



3D interactive
interactive. media. sales



SALES SHEET

CATALOGUE CENTRAL

www.cataloguecentral.com.au

SITE DESCRIPTION

Catalogue Central is Australia's freshest new way to browse through your favourite catalogues online FOR FREE.

Whether you're a young mum on the lookout for the latest children's toy sale, a businessperson wanting to browse the latest office ware, a Uni student sourcing cheap deals for the mid-semester break or just someone who, like us here at Catalogue Central, enjoys flipping through catalogues to see what's on sale, our site has something to suit everyone.

DEMOGRAPHIC PROFILE

- Age: 26 – 45 yrs
- Women 76%
- Men 24%

RATE CARD

- Leader board (728x90) - \$25/cpm
- Sky Scraper (160x600) - \$25/cpm
- Behavioural Targeting - eDM
- Standalone Email - \$300 CPM

TRAFFIC

- Unique Visitors: 300,000
- Monthly Page impressions: 1,100,000
- Database – 190,000

SCREEN SHOT



For further information contact your 3D:axis Account Manager on (02) 9339 6787
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