



SALES SHEET **EMAILCASH**

<http://www.emailcash.com.au/>

SITE DESCRIPTION

Every day, over 20,000 consumers visit the EmailCash Web site, generating over 12 million page impressions per month. This provides great opportunities for marketers to establish their brand over these consumers.

EmailCash's unique membership database allows you to send precision targeted emails. You can select a target group from the EmailCash membership based on demographic criteria such as age, gender, location, interests, occupation, and more. Also, lists can be customised using our special survey system, usually with a turnaround of between 48 hours and 5 days. As of April 2005, Emailcash had more than 500,000 members!

Emailcash now guarantee a 25% Click Thru Rate on all their emails!

The email you send will be HTML, with both text and images, and responses are tracked using the unique EmailCash Rewards System.

- FEATURES**
- List rental, HTML formatting, and delivery
 - Privacy compliant list - list members want to receive the email
 - Personalised email message
 - HTML email (images & text)
 - Email click through report

RATE CARD

- POA

- TRAFFIC**
- Page impressions: 15 million+ p/mth
 - Unique Visitors : 450,000 p/mth
 - Registered users: 500,000

