



SALES SHEET

INDULGE FASHION

<http://www.indulgefashion.com.au/>

SITE DESCRIPTION

Indulge Fashion provide an exclusive online fashion store for the Australian and New Zealand markets. Indulge Fashion is an easy to use online store that provides customers with the best online shopping experiences and offers customers high quality garments, top brands, choice and customer service.

Indulge Fashion offers users a large range of Brands, and Department choices for men, women and children, as well as the very best lingerie and underwear imported from all over the world, as well as a range of accessories and clearance items.

Indulge Fashion is an Australian based company and all orders are shipped via Australian mail and with standard charges applied. Indulge Fashion also ships to a range of international countries.

DEMOGRAPHIC PROFILE

- 62% Female / 38% Male
- Average Spend:
 - Diners: \$127
 - Visa: \$87
 - Master Card \$89
 - Amex: \$145
- Age Break-down:
 - Under 20 – 7%
 - 20 – 25 – 26%
 - 26 – 30 – 17%
 - 31 – 35 – 16%
 - 36 – 40 – 12%
 - 41 – 45 – 9%
 - 46 – 50 – 8%
 - Over 50 – 6%

RATE CARD

- Special banners (odd sizes integrated with Indulge Fashion)
- Std banners
- Buttons
- Cross promotion with a brand
- Large Newsletter advertising

TRAFFIC

- Monthly Page Impressions: 3 million+
- Registered Users: 20,000
- Unique Site Visitors: 80,000

SCREEN SHOT

