

**3D interactive**  
interactive. media. sales



SALES SHEET

LIVE GUIDE

<http://www.liveguide.com.au>

SITE DESCRIPTION

Liveguide is an interactive Australian (18-34 yr) community that engages socially over music, arts and entertainment. With a range of editorial features, listings and user generated content, Liveguide has twice the readership of even the most widely circulated Australian entertainment street press and magazines.

Liveguides' audience love brands which show support for the music and entertainment community.

DEMOGRAPHIC PROFILE

Age: 18-34  
Gender: 55% Female  
          45% Males  
Geographic breakdown:  
NSW – 36%  
VIC – 23%  
QLD – 17%  
SA – 9%

RATE CARD

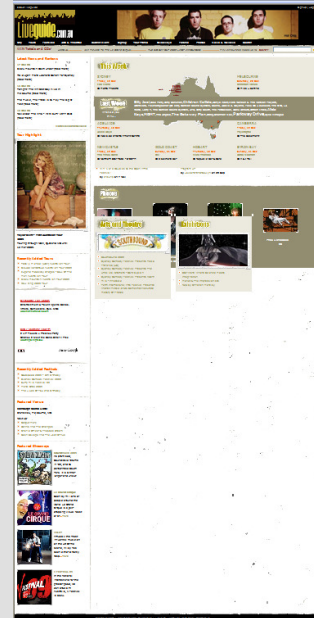
- Leaderboard: \$30 CPM
- Island: \$25 CPM

Personalized emails: Liveguide sends over 120,000 geographically targeted emails each week. Can vary from text based event recommendations to full page email blast-outs

TRAFFIC

- Unique visitors: 225,000
- Page viewers: 680,000
- Personal e-mails: 440,000
- 70,000+ emails

SCREEN SHOT



For further information contact your 3D Interactive Account Manager on (02) 9339 6787  
Locked Bag 28/404 Pyrmont, NSW 2009