



3D interactive
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Your Personal Radar for the Australian Stock Exchange

SALES SHEET

STOCK SCAN

www.stockscan.com.au

SITE DESCRIPTION

StockScan is a web-based stock scanning utility. StockScan will automatically scan the ASX for you, notifying you by email of any stocks that match the criteria for your scans. The results of these scan appear in your email inbox at the end of each trading day to ensure you never miss out on a trade that may interest you.

StockScan also offers Direct Simulation backtesting, backtesting reports, stock and watchlist monitoring and more.

DEMOGRAPHIC PROFILE

- Strong financial investors/advisers that work in the industry
- Personal investors that manage their own share trading portfolios as well as super fund
- Older demographic 35+ (70%), male skewed (75-80%)
- Most have completed tertiary education in finance or accounting

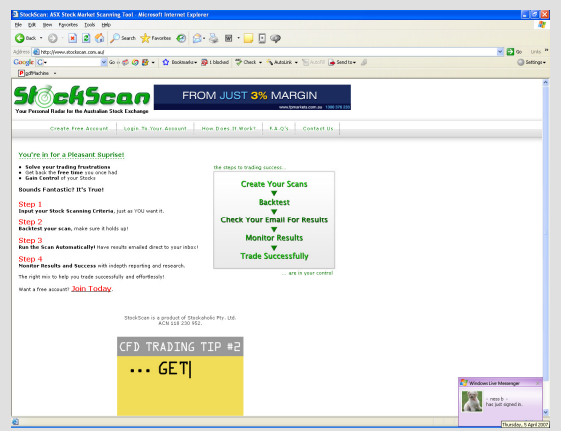
RATE CARD

- Email database HTML Standalone
 - Newsletter Sponsor
 - Banners - 468x60
 - Content Integration
 - Homepage Sponsorships - 100
- Homepage Sponsorships – 100x84 (static image, 5k Max) + 10 words text

TRAFFIC

- Monthly Page Impressions: 500,000
- Monthly Unique Users: 35,000
- Email Subs: 4,000+

SCREEN SHOT



For further information contact your 3D Interactive Account Manager on (02) 9339 6787
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