



<http://www.moving-services.com.au>

SITE DESCRIPTION

Australia Post and 3Di can put your message in front of more than 300,000 people as they move into their new residence. Australia Post also acquires 20,000 opt-in names per month!

This database gives you the opportunity to target people just before, during or after they have moved. You also have the opportunity to “pre-purchase” names that are about to register that they are moving if you wish – this allows you to target as soon as people have made their decision to move. Simply set up a message and as soon as more names are available they receive an email with your offer.

The Move Market is a \$4.4 Billion Opportunity – On average, movers are spending \$4,400 on household purchases and improvements during and after they move, making this a perfect time to acquire new customers. The key to influencing the Move Market is the timing and attractiveness of the offer. We can provide optimum timing, the offer is up to you!

A comprehensive source of move- related information, excellent services and helpful links, Moving Services will help relieve some of the stress and anxiety associated with moving.

Products and services include Mail Redirection Service, Address Notification, Mail Hold Service, Online Utility Accounts Service, Mover’s Checklist, e-Postcards.

DEMOGRAPHIC

- Australian Residents only
- Post-Move data: Data available up to 6 months after move
- Residential/Business

RATE CARD

TRAFFIC

- Members: 300,000+
- New Monthly Members: 20,000

SCREEN SHOT

