



**3D interactive**  
interactive. media. sales



**ShopFree.com.au**  
Free Offers. Smart Promotions

SALES SHEET

SHOP FREE

[www.shopfree.com.au](http://www.shopfree.com.au)

SITE DESCRIPTION

ShopFree is a website that features hundreds of free offers, free trials and promotions, all from reputable companies. Who are Shopfree Customers?

**Active Shoppers:** Our customers are active shoppers, looking to try new products and services.

**Decision Makers:** Shopfree customers are most likely to be the decision makers for most purchases.

**Advocates:** Shopfree customers are advocates that tell many other people about their experiences.

Shopfree is the No. 1 Promotional Site in Australia. Its Customers are savvy shoppers with above average incomes and over 45 % of loyal customers are repeat customers.

DEMOGRAPHIC PROFILE

- Age group 18-40 year olds
- Gender: 69% Female  
31% Male
- 55% Have no children

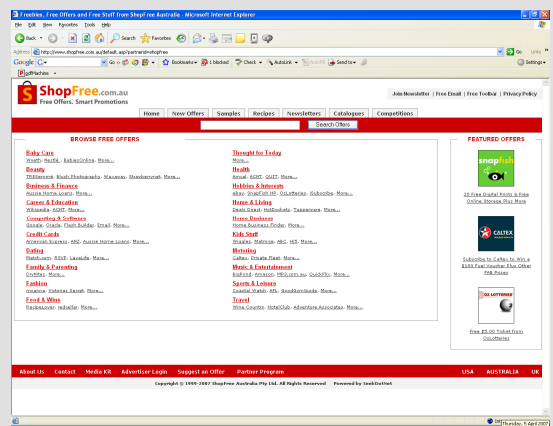
RATE CARD

- Email database HTML Standalone
- Newsletter Sponsor
- Banners - 468x60
- Content Integration
- Homepage Sponsorships - 100
- Homepage Sponsorships – 100x84 (static image, 5k Max) + 10 words text

TRAFFIC

- Monthly Impressions - 3,100,000
- Monthly Unique Users - 130,000
- Newsletter Subs – 370,000

SCREEN SHOT



For further information contact your 3D Interactive Account Manager on (02) 9339 6787  
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