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Your Sports Tipping Headquarters Online

SALES SHEET

OZTIPS

<http://www.oztips.com>

SITE DESCRIPTION

Established in 1998, OzTips.com is Australia's largest Free Sports Tipping website. Anyone can set-up a free Tipping Competition and invite friends to join.

Members can register free and create public or private tipping competitions for the NRL, AFL, Super 14, Premier League, A-League, Basketball, Cricket and more! The website also provides detailed Match info and Tipping statistics. Organisations can even set-up a custom branded Tipping Comp.

DEMOGRAPHIC PROFILE

- 63% aged 21-50
- Gender: 82% male  
18% female

RATE CARD

- Leader board: 728x90, 12K Rich media ok \$25cpm
- Medium rectangle 250x300, 12K, Rich media ok \$30cpm
- Site and 'Tip' Email Sponsorship: POA
- Off Deck Mobile Ads ([www.oztips.mobi](http://www.oztips.mobi))

TRAFFIC

- Page impressions: 16 million+ per month
- Unique Users: 495,000
- Email Subscriptions: 300,000

SCREEN SHOT

The screenshot shows the OzTips website interface. At the top, there is a banner for 'mbf health' with the text 'Don't be surprised' and 'With MBF Choices you could get up to 10% back on selected extras services at MBF MemberCare providers.' Below this is the OzTips logo and navigation links for 'Login or Register | Help'. The main content area includes a 'STOP PRESS' section with a welcome message, a 'NEW TO OZTIPS?' section with a 'REGISTER' button, and a 'READY TO TIP?' section with 'Username:' and 'Password:' input fields and a 'LOGIN' button. There is also a 'Sheraton' logo and a photo of a woman. At the bottom, there is a banner for 'OzTips.com is now everywhere you need it!' with mobile app icons for iPhone and Android.

For further information contact your 3D:axis Account Manager on (02) 9339 6787  
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