



<http://www.virtualsports.com.au>

SITE DESCRIPTION

VirtualSPORTS is Australia's LEADING provider of Fantasy and Tipping games and solutions, operating the nation's biggest and most popular Fantasy Sports simulations. With its established 'Dream Team' brand, it provides fully managed, turnkey Fantasy Games solutions to Australia's top online portals, through integration of its applications within partners' web sites, providing and managing customer relationship building, supporting marketing & advertising incentives and creating new revenue streams for its partners.

DEMOGRAPHIC PROFILE

- Gender: Male: 90%
Female: 10%
- Age: 40% under 18, 45% 19-34

RATE CARD

- Banners: 468x60, \$25cpm
- Sky Scraper: 120x600, \$20cpm
- Med Rectangle: 300x250, \$30cpm
- Email Marketing: \$300cpm

Targeting for emails by Supported Sports Club, postcode, age and gender are available. Minimum order 10,000 records.

TRAFFIC

- Page impressions: 2 million+ per month
- Unique Users: 75,000
- Registered users: 80,000
- Email opt-in: 30,000

SCREEN SHOT

